

## RESUME

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## PROFILE:

## PROFESSIONAL EXPERIENCE:

### 2018-present:

Mario Andretti Archives – Photo, Video & Library Archivist

### 1976–2018: (retired)

C. F. Martin & Co., Inc. (The Martin Guitar Company)  
510 Sycamore Street, Nazareth, PA 18064

Director of Museum, Archives & Special Projects; 2012–2017  
Director of Artist & Public Relations, Limited Editions; 1995–2012  
Director of Advertising; 1989-1995  
Technical Coordinator of the Manufacturing Division in Mexico; 1988-1989  
Manager of The Martin Wood Products Division; 1986-1989  
Founder and Manager of Woodworker's Dream (Retail exotic wood store); 1983-1986  
Founder and Manager of the 1833 Shop (Retail store); 1979-83  
New Product Design, prototype maker; 1977-79  
Drafting Department; 1976-77

### 2002:

Northampton Community College, Bethlehem, PA  
Instructor: Acoustic Guitar Design Workshop, a 5 day course in acoustic guitar design.

### 1990-1997:

Peters Valley Craft Center, Layton, NJ  
Instructor: Guitar Construction, an eight-day, intensive course in guitarmaking.

### 1985, 1988, 1989, 1991

Symposia of Stringed Instrument Making and Repair  
Executive Director of the National Exposition of Stringed Musical Instrument Making and Repair, a three day conference including an exhibit of hand-made stringed musical instruments, lectures, workshops, and concerts. The events brought together up to 400 artisans from around the world. Directly responsible for all aspects, including scheduling, promotion, room and board accommodations, and logistics.

### 1974-1976

The Stowe School, Stowe, VT  
Art Teacher: Taught grades 9 –12 in an alternative high school. Areas included drawing, painting, design, printing, ceramics, photography, and woodworking.

### 1973-1974

Blair Academy, Blirstown, NJ  
Art Teacher: Areas of concentration: woodworking, instrument building, 2-D and 3-D

design, ceramics drafting, and fine metals. Coached soccer and was resident advisor for this private high school.

#### **RELATED EXPERIENCE & SERVICE:**

- Board of Directors: NAMM – International Music Products Association; 2009–2012
- Board of Directors: The Martin Guitar Charitable Foundation; 1996–current
- Board of Directors: GAMA – Guitar & Accessory Merchandisers Association 1998–2007
- Founder and Executive Director; The Association of Stringed Musical Artisans; 1985–1998
- Board of Directors; The Association of Stringed Musical Artisans; 1998–2011
- Board of Directors: C. F. Martin Organization – International; ca. 1985-1994
- Board of Directors; Peters Valley Craft Center, Layton, NJ;
- Board of Directors: Godfrey Daniels Coffeehouse, Bethlehem, PA
- Board of Directors: The SingOut! Corporation, Bethlehem, PA
- Board of Directors: Nazareth Area Chamber of Commerce
- Board of Directors (Past President): Guild of American Luthiers, Tacoma, WA; 1978–1984
- Board of Directors (Advisory): ToneQuest Magazine; ca. 1988–current
- Councilman 1st Ward, Borough of Nazareth, PA; 1988–1991
- Founding Member: "Woodworker's Alliance for Rainforest Protection" (WARP)
- Founder, Treasurer and Past President: 3D Investment Club; 1985–current
- Owner: Church of Art: a multi-media studio, concert hall and residence; 1979–2002
- Illustrator and graphic artist, many one person shows to date, including:
  - Northampton Community College Art Gallery, Bethlehem, PA
  - Blair Academy Art Gallery, Blirstown, NJ
  - GoggleWorks Art Cooperative, Reading, PA
  - Lehigh University, McGinnis Art Gallery, Bethlehem, PA
  - Moravian College Art Gallery, Bethlehem, PA
  - Berks Art Alliance, Wyomissing, PA
  - State Theatre Center for the Arts, Easton, PA (2018)

#### **PUBLICATIONS:**

- Author: Martin Guitar Masterpieces, Bulfinch Press, 2004
- Co-Author: Martin Guitars: A History, Hal Leonard Publications, 2009
- Co-Author: Martin Guitars: A Technical Reference, Hal Leonard Publications, 2009
- Co-Author: The Martin Archives, Hal Leonard Publications, 2016
- Co-Author: The Stowaway Ukulele Revealed, Hal Leonard Publications, 2018
- Author: C. F. Martin & Co. Nazareth, PA, Arcadia Publishing (Pending 2014 publishing)
- Fine Woodworking Design Book III & V; Personal hand built guitars accepted for publication
- Author: Fine Woodworking & American Woodworker magazines. Feature articles and Q & A's.
- Editor, Publisher, Layout, Design, Text Writer: Gitarmaker Magazine, 1985-1999
- Editor, Publisher, Layout, Design, Text Writer: The Sounding Board; 1995-2013
  - The Official Newsletter/Magazine of The Martin Guitar Company, Volumes 1 through 34
- Author: Helpful Hints For Guitar Kit Construction (A Martin Publication)
- Author: Several self-published and pending small editions of poetry, prose and artwork.
- Consulting Editor: Martin Guitars; An Illustrated Celebration of America's Premier Gitarmaker by Jim Washburn and Richard Johnston
- Consulting Editor: Guitars For All America: C. F. Martin & His Guitars by Philip Gura

#### **TELEVISION & RADIO APPEARANCES**

- Woodsongs Nationally Syndicated Radio/TV Hour, Lexington, KY, July, 2011
- ABC Nightline With Ted Koppel: 1/2 Hour Documentary On Signature Model Collaborations
- PCN Cable Network: The Martin Guitar Factory Tour with Dick Boak
- PCN Cable Network: Live Discussion For The PCN Factory Tour Companion Book Release
- "Primetime" With Gary Papa, WPVI Channel 6, ABC Affiliate in Philadelphia
  - Specific Biographical Feature About Dick Boak & The Church Of Art, 20 minutes
- National Public Radio Interview On Location At C. F. Martin & Co. With John Ydstie

- Fine Living Network: On Location Documentary About Martin Guitars with Gordon Elliot
- The History Channel: On Location Documentary About Martin Guitars "Hands On History"
- CBS Sunday Morning with Charles Osgood
- PBS Articulate with Jim Cotter 2020

**SIGNIFICANT LECTURES:**

- Pacific Union Club, San Francisco, CA
- The Bohemian Grove, Monte Rio, CA
- The Museum of Natural History, Smithsonian Institute, Washington, D.C.
- The Musical Instrument Museum, Phoenix, AZ
- The Metropolitan Museum of Art (April 2014)
- The Eiteljorg Museum, Indianapolis, IN
- The Apple Store, New York City
- Goggleworks Center For The Arts, Reading, PA
- National Association of Archivists – Conference, Bethlehem, PA
- Country Music Hall of Fame, Nashville, TN (2013)
- The Vero Beach Museum of Art (2018)
- American Musical Instrument Society, Greenville, SC (2019)
- Lehigh University, Zoellner Arts Center Scrap Arts Show (2019)

**RECENT EXHIBITIONS**

- Greenwich Village Exhibition – November/December 2018
- GoggleWorks Art Center, Reading PA – June/July 2019
- Vassar College – James W.Palmer Gallery, Poughkeepsie, NY  
August/September 2019
- Lehigh University Zoellner Arts Center, Bethlehem, PA  
Scrap Arts Exhibit & Show – October 18, 2019

## **ASSORTED CLINICS, PRESENTATIONS, PERFORMANCES & APPEARANCES:**

Jan. 11, 2011 – Presentation to NAMM 2011 attendees.  
Feb. 5, 2011 – Performed with Craig Thatcher at Nazareth Art Center  
March 5, 2011 – Performed with Steve Brosky at Nazareth Art Center  
April 13-16, 2011 – Represented Martin at NAMM Board of Directors Meeting  
April 30, 2011 – Coordinated SteelStacks Grand Opening and  
Performance by The Steve Miller Band  
June 3-4, 2011 – Presented and Sponsored Bethlehem Guitar Festival  
June 8-12, 2011 – Hosted ASIA Symposium 2011  
July 28, 2011 – Coordinated enhancement of Sigel Museum Exhibit  
July 10-12, 2011 – WoodSongs Radio & TV Hour  
Old Time Radio & TV Hour Franchise – 300 Stations  
July 19-24, 2011 – Represented Martin at NAMM Board of Directors Meeting  
Sept. 8, 2011 – Coordinated Metropolitan Museum of Art Staff Visit  
To Organize 2014 Exhibition  
September 15, 2011 – Presentation Art & Design Classes to NCC  
September 8-16, 2011 – London Guitar Show and Dealer Presentations  
September 27, 2011 – Coordinated Peter Szego Collection Visit  
October 13, 2011 – Presented to Materials Engineering Conference  
October 20-21, 2011 – Presented to Eastern National Archivists Conference  
November 4-5, 2011 – Goggleworks Center For The Arts, Reading  
November 14, 2011 – Sweetwater Sound, Cream City Music, Ft. Wayne, IN  
November 15, 2011 – Old Town School of Folk Music, Chicago, IL  
November 16, 2011 – Down Home Guitars, Franklin, IL  
Dec 15, 2011 – Lecture to Lehigh University Archivists, Bethlehem, PA  
March 13, 2012 – Guitar Center, Atlanta  
March 14, 2012 – East Tennessee State University  
March 15, 2012 – Guitar Center, Nashville  
March 16, 2012 – International Bluegrass Music Museum  
March 17, 2012 – Country Music Hall of Fame  
March 22, 2012 – Dick's Talk at Who Shot Rock  
May 19, 2012 – Clover Hill Vineyard & Winery  
May 20, 2012 – Mid-Atlantic Luthiers Conference, Reading, PA  
June 1, 2012 – Bethlehem Guitar Festival  
June 21, 2012 – Acoustic Vibes Music, Tempe, AZ  
June 22, 2012 – Rainbow Guitars, Tucson, AZ  
June 23, 2012 – Musical Instrument Museum, Phoenix, AZ  
July 17, 18, 2012 – Richard Thompson Guitar Camp, Woodstock, NY  
August 3, 2012 – MOC Day – Dick's Presentation  
August 9, 2012 – MIM Guitarmania to Beatlemania – with Laurence Juber  
August 10, 2012 - Kingston Trio Fantasy Camp Guitar Evaluation & Exhibit  
August 11, 2012 - Kingston Trio Fantasy Camp Dick's Presentation to KTFC  
August 23, 2012 – Pittsburgh Guitars, Pittsburgh, PA  
August 24, 2012 – Kim Butler Full Presentation, Wheeling WV  
August 25, 2012 – Carnegie Science Center Auditorium  
August 26, 2012 – Carnegie Science Center Auditorium  
September 10, 2012 – American Society of Quality Presentation – Kutztown  
September 11, 2012 – Berks Art Alliance  
September 20 - American Society of Materials, Philadelphia  
September 27, 2012 – Osaka Dealer Show  
September 29-30, 2012 – Osaka Sound Messe 2012  
October 2, 2012 – Kurosawa Tokyo Dealer Show  
October 4, 2012 – LVPA Presentation with Laurence Juber  
October 18, 2012 – Lecture & Presentation – Apple Store, Soho, NYC  
October 25, 26, 27, 28 2012 – Presentation, Woodstock Luthiers Showcase 2012  
November 13-16, 2012 – Guitar Centers: Houston, Austin, Dallas, San Antonio, TX  
March 21-25, 2013 –Fur Peace Ranch, Pomeroy, OH  
April 11-13, 2013 – Eric Clapton Crossroads 2013  
May 4-6, 2013 – Eiteljorg Museum Guitar Exhibition & Presentation, Indianapolis  
June 12-14, 2013 – Hosted A.S.I.A. Symposium 2013, East Stroudsburg, PA  
August 20-22, 2013 – Steve Howe Guitar Camp, Woodstock, NY  
August 30-31, 2013 – New Jersey UkeFest, Morristown, NJ

**HONORS:**

- Lifetime Achievement Award, "The Association of Stringed Musical Artisans"
- Distinguished Alumni Award, Gettysburg College (2018)

**EDUCATION:**

- Gettysburg College; Gettysburg, PA; English/Fine Arts Combined Majors, 1968-1971
- Blair Academy; Blairstown, NJ; 1966-1968